



## Robert Breza Joins Lytham Partners to Expand Technology and Emerging Growth Focus

January 13, 2021 – PHOENIX & NEW YORK - [Lytham Partners](#), a leading national investor relations firm, announced today that Robert Breza has joined the firm as Vice President to further develop the company's technology and emerging growth practice. Breza has been a sell-side analyst for the past 19 years, including more than 10 years at The Royal Bank of Canada ("RBC"), where he covered software and technology companies covering Applications, Infrastructure, SaaS and Security.



Breza will be responsible for expanding the firm's client base and managing his Wall Street relationships and extensive corporate experience to drive shareholder value in companies represented by the firm.

Robert Blum, Managing Partner at Lytham Partners said "Rob's broad range and deep software domain experience will be instrumental as we add value to our emerging growth clients and buildout our technology sector. His strong understanding of strategic concepts, valuation techniques, and different business models, such as SaaS, will be of great value to our clients. Rob will be responsible for building relationships that support the needs of our growing client base as those companies evolve into sustainable leadership positions in their respective industry sectors."

During his Wall Street career, Breza has published hundreds of reports analyzing software and technology and was a frequent guest on Bloomberg television. He also has more than 10 years of corporate experience in mergers and acquisitions, initial public offerings ("IPOs") where he was instrumental in helping to bring 16 companies public, financial planning and corporate accounting with global companies including Cargill and Pentair Inc.

Mr. Breza commented, "I am excited to join the experienced, dedicated and passionate team at Lytham Partners. I look forward to applying my expertise to expand the firm's client base, particularly in the technology sector, while working closely with the management teams of the firm's client base to unlock shareholder value."

### **About Lytham Partners**

Lytham Partners has been focused for more than 20 years on solidifying relationships between institutional investors and expanding its roster of emerging growth companies. As one of the country's leading investor relations firms, we have created one of the industry's most diverse and effective platforms for public companies to communicate their story to the largest and most appropriate cross section of institutional investors. Lytham Partner's large and diverse proprietary networks of institutional investors, combined with its framework of best practices across all aspects of corporate positioning, investor management, and public relations is unmatched in today's industry.

### **Contact**

Robert Blum, Managing Partner | [blum@lythampartners.com](mailto:blum@lythampartners.com) | 602.889.9700 | [www.lythampartners.com](http://www.lythampartners.com)