



# INVESTOR PRESENTATION

Lytham Conference - Autumn 2020

PERFORMANT



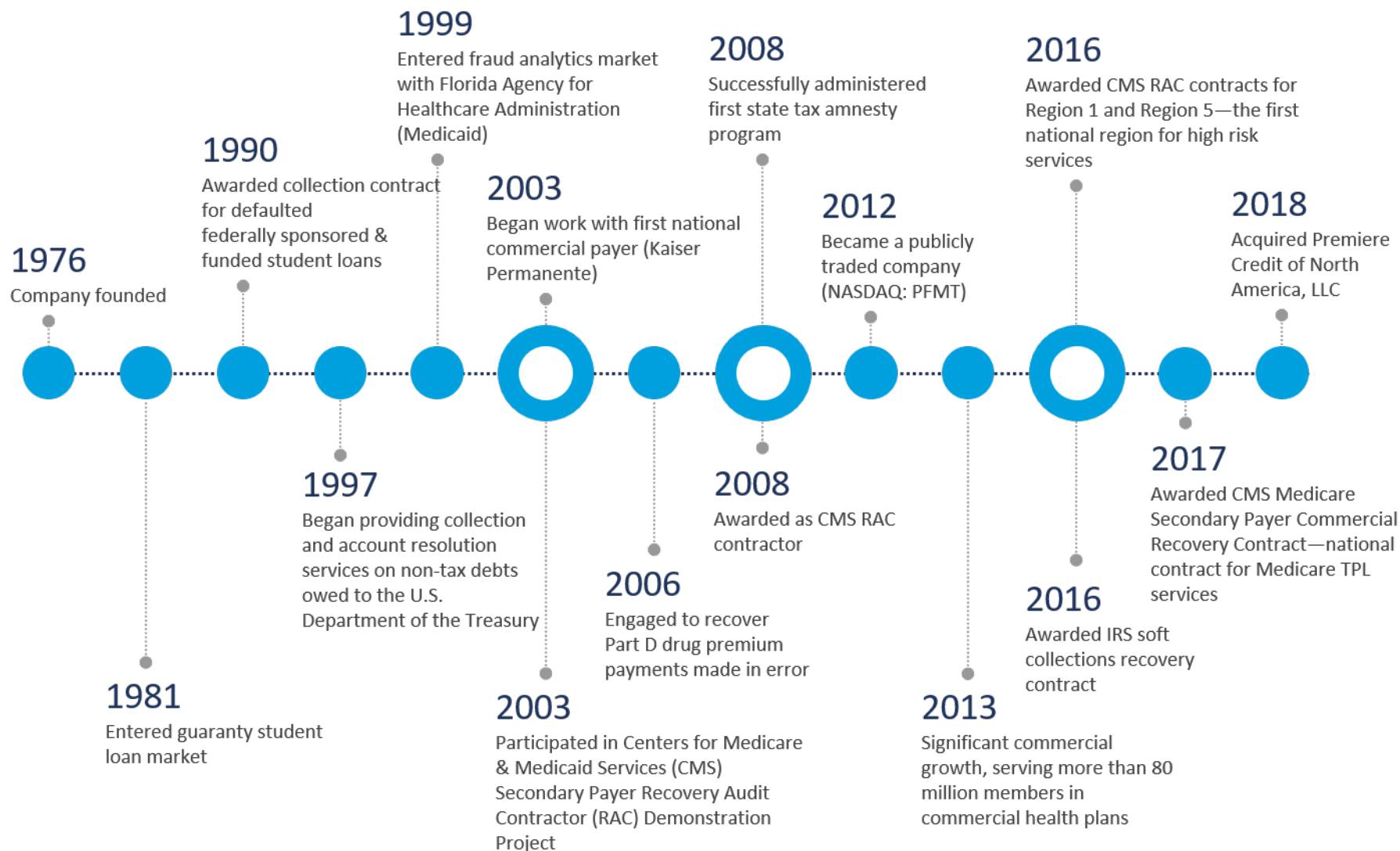
# FORWARD LOOKING STATEMENTS

This presentation contains forward-looking statements that are subject to risks and uncertainties. All statements other than statements of historical fact included in this presentation are forward-looking statements. Forward-looking statements give our current expectations and projections relating to our financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as “believe,” “may,” “will,” “estimate,” “continue,” “anticipate,” “design,” “intend,” “expect” and similar expressions are intended to identify forward-looking statements.

This presentation contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding our outlook for revenues, net income (loss), and adjusted EBITDA in 2020 and beyond. These forward-looking statements are based on current expectations, estimates, assumptions and projections that are subject to change and actual results may differ materially from the forward-looking statements. Factors that could cause actual results to differ materially include, but are not limited to, the material adverse impact of the COVID-19 pandemic on our business, results of operations and financial condition as well as on the business operations and financial performance of many of our customers, that the Company may not have sufficient cash flows from operations to fund ongoing operations and other liquidity needs, that the Company's indebtedness could adversely affect its business and financial condition and could reduce the funds available for other purposes and the failure to comply with covenants contained in its credit agreement could result in an event of default that could adversely affect its results of operations, that the Company faces a long period to implement a new contract which may result in the incurrence of expenses before the receipt of revenues from new client relationships, the high level of revenue concentration among the Company's largest customers and any termination in the Company's relationship with any of our significant clients would result in a material decline in our revenues, that many of the Company's customer contracts are subject to periodic renewal, are not exclusive, do not provide for committed business volumes and may be changed or terminated unilaterally and on short notice, that the Company may not be able to manage its potential growth effectively, that the Company faces significant competition in all of its markets, that continuing limitations on the scope of our audit activity under our RAC contracts have significantly reduced our revenue opportunities with this client, that the U.S. federal government accounts for a significant portion of the Company's revenues, that future legislative and regulatory changes may have significant effects on the Company's business, that failure of the Company's or third parties' operating systems and technology infrastructure could disrupt the operation of the Company's business and the threat of breach of the Company's security measures or failure or unauthorized access to confidential data that the Company possesses. More information on potential factors that could affect the Company's financial condition and operating results is included from time to time in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of the Company's annual report on Form 10-K for the year ended December 31, 2019 and subsequently filed reports on Forms 10-Q and 8-K. The forward-looking statements are made as of the date of this presentation and the Company does not undertake to update any forward-looking statements to conform these statements to actual results or revised expectations.



# PERFORMANT'S HISTORY





# WHY PERFORMANT?

## PERFORMANT

### Healthcare



Gaining Share from Incumbents in Large Market



Tangible Client ROI



Subject Matter Expertise and History of Innovation



Disruptive Data, Analytics, and Technology



High-Growth Financial Profile with Recurring Revenue



Efficient Operational Execution



Leading Player in Complex, Highly Regulated Markets with Strong Barriers to Entry



Strong Client ROI enabling Defensible, Mature Margins



Cycle Resistant Business Model



Strong Industry Dynamics and Market Tailwinds



Asset Light Business Model with High Free Cash Flow Conversion



Platform for Meaningful Growth Opportunities

### Recovery



Irreplicable Contracts and Long-Term Client Relationships



Highly Recurring Revenue and Visibility



Established Collection Infrastructure and Data



Industry-Leading Consumer Experience



Experienced and Tenured Employee Base



Robust Business Platform to Consolidate Sector

Proven, scalable business model that is difficult to replicate providing highly flexible solutions across multiple end markets and processes



# INNOVATIVE TECHNOLOGY PLATFORM

**Performant's scalable technology platform allows subject matter experts to efficiently validate outputs from the company's payment integrity algorithms**



Combination of publicly-available, proprietary and client data create a robust input for claims selection and review analytics



Customized algorithms review claims and other data to identify potential payment inaccuracies and isolate for expert review

Purpose-built workflow tools allow subject matter experts to quickly review analytical outputs and accelerate the reclamation process

**Data, Analytics and Workflow**

**Culture of Innovation**

**Compliance and Security**

Information Security and compliance are a pre-requisite for winning and retaining clients; Performant maintains rigorous standards to protect Company and client data

**Subject-Matter Expertise**

**Client-Oriented Go-to-Market Strategy**

**Culture of innovation and a client service philosophy enable continuous improvement and expanded value creation**



Concerted focus on developing new payment integrity concepts to increase client savings



Collaborative approach to identify and resolve client pain points; growing pipeline within (and beyond) mid-sized plans who have historically been underserved by larger platforms



The Company typically sells into a cross functional matrix of client decision makers across payment integrity, finance, provider network management and clinical policy

**Combination of best-in-class technology and deep domain expertise delivers tangible results while fostering a client-focused culture rooted in innovation**



# HEALTHCARE OPERATIONS

PERFORMANT



# OVERVIEW OF HEALTHCARE SOLUTIONS

## Eligibility-Based Reviews

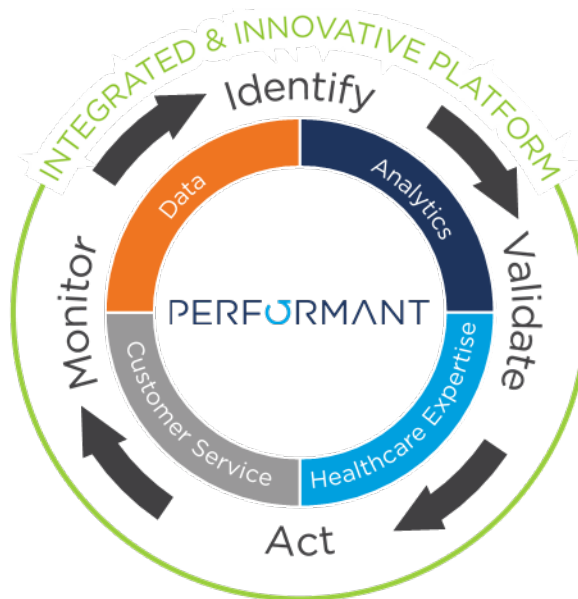
*Identifies other insurance and coordinates coverage responsibility*

~\$27.7MM

2019  
Revenue

~61%

1-Year Growth



## Claims-Based Reviews

*Corrects claims that were billed inaccurately*

~\$15.6MM

2019  
Revenue

~77%

1-Year Growth

**\$2.0BN+**

2020 Healthcare Client  
Savings

**430+**

Healthcare Employees

**200MM+**

Eligible Lives in PFMT  
Data Assets

**140MM+**

Commercial Health  
Plan Lives Served

**90**

Managed Medicaid  
Plans in 50 States

Providing payment integrity and other technology driven solutions for health plans and governmental agencies



# HEALTHCARE TIMELINE

Entry into commercial and Medicaid healthcare markets; Successful RAC and Part D pilots for CMS

Significant commercial growth serving more than 80 million members in commercial health plans

Awarded CMS MSP CRC (sole vendor) national contract for Medicare TPL services

Achieved record recoveries for the MSP CRC program

<2012

2013

2017

2019

2012

2016

2018

2020

Gained disruptive healthcare technology through HOPS acquisition; became a publicly traded company (NASDAQ: PFMT)

Awarded CMS RAC contracts for Region 1 and Region 5 – the first national region for high risk services

Awarded sole Reclamation vendor status for a large Medicaid MCO; delivered more than \$200M in carrier-to-carrier billing

Significant increases in eligibility and audit businesses; Expect +5x audit growth in 2 years; TPL expansion into MSP and NGHP LOBs



## Strategic Accounts:

Expand scope with existing clients to adopt additional savings opportunities from proprietary concept library



## Optimize Existing Contract Growth:

Further penetrate existing scope through ramping recently won statements of work and recovery contracts to drive growth



## Scale & Diversify Customer Base:

Actively pursue new opportunities to win new clients across new end markets to continue gaining market share from slower moving legacy incumbents



## Develop New Innovative Solutions:

Expanding concept library to enhance productivity and develop new sources of revenue and technological enhancements to increase collection yields







# NATIONAL LEADER IN PAYMENT INTEGRITY

## MARKETS SERVED:



**Commercial  
Health Plans**

**Government**



**CMS RAC  
CONTRACTOR**

**Region 1**

CT, IN, KY, MA, ME, MI,  
NH, NY, OH, RI, and VT

**Region 5**

National - DME, Home  
Health & Hospice



**COMMERCIAL  
HEALTH  
PLANS**

**3 of the 5 largest national health  
plans and multiple Blues and  
Regional insurers**

**110 Million Commercial covered  
lives**



**CMS MSP  
CONTRACTOR**

**Commercial  
Repayment  
Center**

National Contractor to  
recover payments when  
Medicare should have  
been secondary.



## ESTABLISHED NETWORKS:

**4,000+ Providers**

**1,500+ Carriers**

**3,000+ Group & Non-Group  
entities**



## DATA ASSETS:

**Data on over 200  
Million Eligible  
lives**



## FOOTPRINT:

**300 employees**

**6 offices across  
the nation**

## SOLUTION SCALE:



**Over 100 audit programs in  
all 50 states**

**50 Managed Medicaid  
Plans in 40 states**

**35,000+ audits per month**



# HEALTHCARE PAYMENT INTEGRITY MARKET SIZING

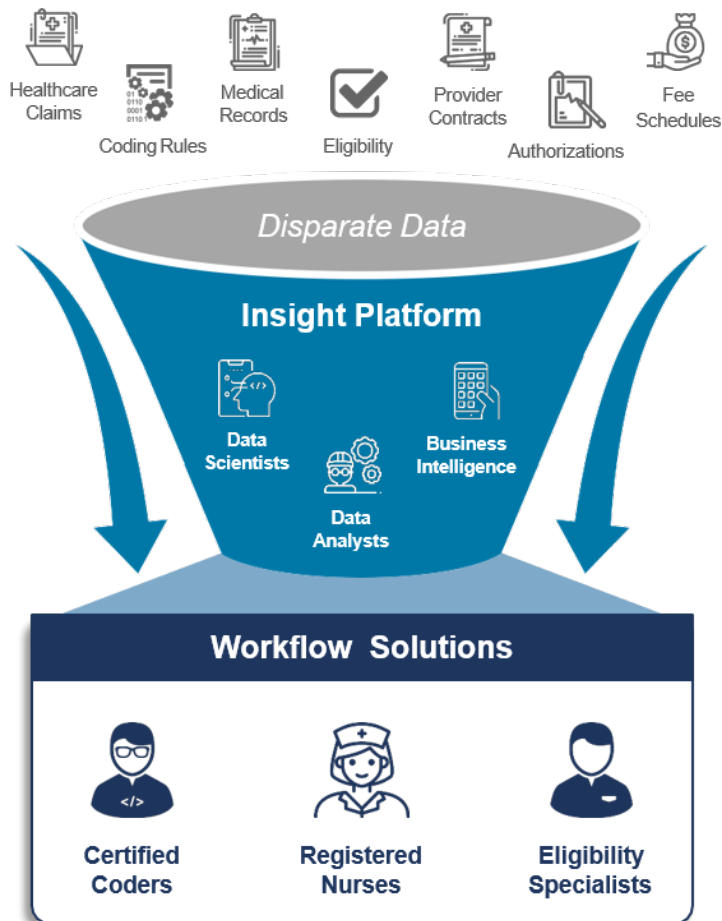
		2019 Spend	Inaccurate Payments	% Inaccurate
Commercial	Employer Sponsored	\$1,344B	~\$81B	6.0%
Medicare	Medicare Advantage	\$407B	~\$29B	7.1%
	Fee-For-Service	\$450B	~\$32B	7.1%
Medicaid	Managed Medicaid	\$405B	~\$60B	14.9%
	Fee-For-Service	\$270B	~\$40B	14.9%

Performant's market opportunity is between 10 and 15% of the total amount of inaccurate payments



# PERFORMANT INSIGHT™ DISRUPTIVE TECHNOLOGY

Unified platform leverages data assets to create multiple value streams and optimized workflows



## Insight Data Engine

- Data is the fuel that powers Performant's workflow solutions
- Performant Insight™ transforms disparate data assets into the data solutions that drive business results



Peer Group Analysis



Domain Rules



Data Transformation



Payment Trends



Predictive Scoring



Line-of-Business Analysis

## Workflow Solutions

- Performant's proprietary workflow platform is purpose-built to support product offerings
- User-friendly environment increases efficiency and improves accuracy



Asset Recovery Workbench



Provider Portal for Status Inquiry



Specialty-Specific Claim Review Tools



Robotics Process Automation



## CASE STUDY (COMMERCIAL HEALTHCARE CLIENT)

- Performant was hired by Client A, one of the nation's largest MCOs, as a 2nd seat (come behind) vendor to conduct Medicaid Reclamation (Asset Recovery) and to expand Identification of new savings.
- Performant's results returned a 50% lift for Client A over the incumbent vendor, previously a sole powerhouse in the market and who had been entrenched with Client A for more than a decade.
- Client A moved Performant into the 1st position for 5 test states (covering about 1M lives). Performant continued to return impressive results, providing 75% gains over the incumbent.
- In 2019, for the first time in over a decade, Client A cancelled services with the incumbent vendor and shifted all 25 states (covering over 6M lives) to Performant.
- Performant anticipates driving savings of over \$60M annually for Client A

Fresh solutions, even in mature markets – driving significant value for clients



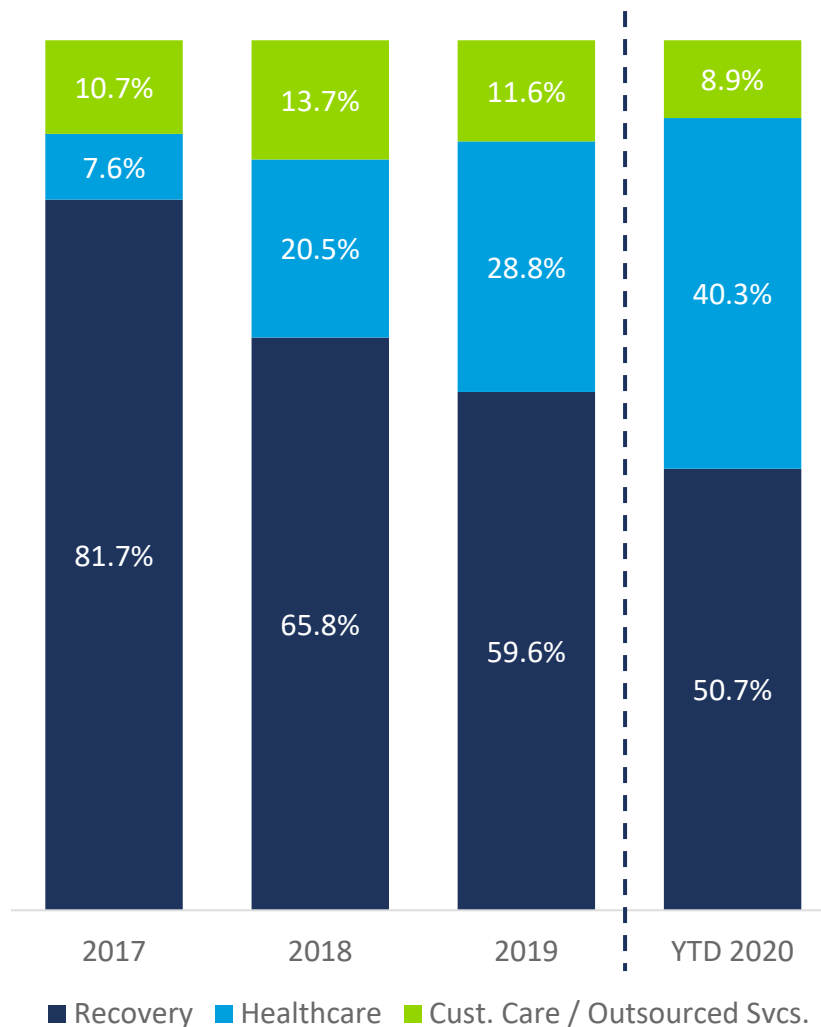
## FINANCIAL RESULTS

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# ONGOING REVENUE BREAKDOWN

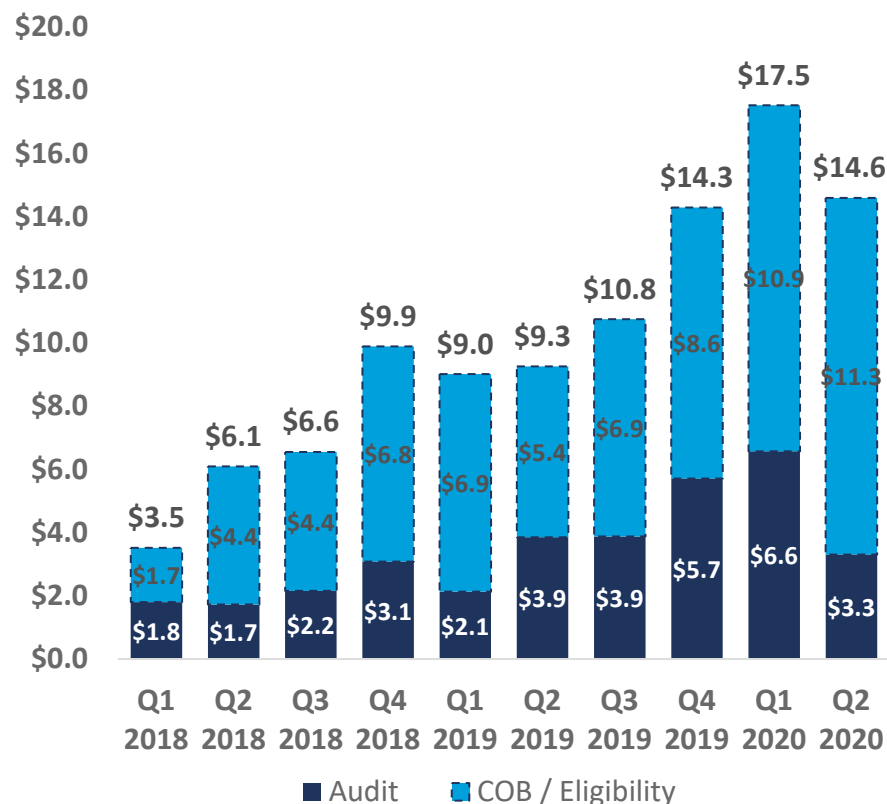
- Following several years of investment, we are beginning to see the impact of our governmental and commercial contracts to our Healthcare business
- Recovery, which includes our student lending work, remains a meaningful and impactful component of our revenues





# HEALTHCARE REVENUE GROWTH

Revenue (\$ millions)



- Disruptive technology is allowing us to capture significant market share from legacy players while driving revenue growth
- Master service agreements with all national payers and significant penetration into the Blues network
- Successful land and expand strategy as our share of claims continues to rise
- Successful progression of multiple contracts towards profitability
- Q2 2020 Audit results were directly impacted by the COVID-19 pandemic

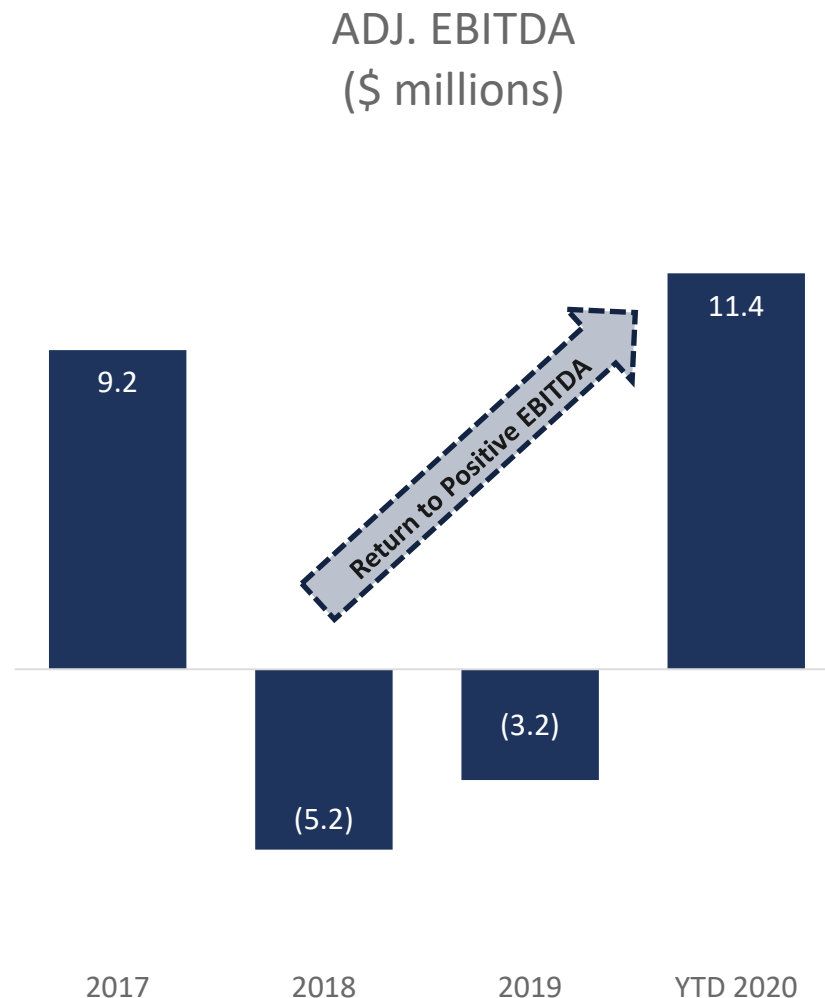
Performant Healthcare Revenues have shown considerable growth since 1Q'2018

*Note: Q1 and Q3 2018 excludes \$27.8 million for the three months ended March 31, 2018, and \$0.6 million for the three months ended September 30, 2018, related to the termination of the 2009 CMS Region A contract.*



## ADJ. EBITDA

- Slowdown in Adj. EBITDA from 2017 through 2019 reflects the significant transformation the Company has undergone to establish itself in the Healthcare space
- As discussed, 2018 and 2019 have largely been investment years, but we are entering year three on a number of our contracts as evidenced by our strong Adj. EBITDA in 4Q'19
- YTD 2020 highlights our return to historic profitability levels as we anticipate demonstrating measured growth from here







LEGACY OPERATIONS

PERFORMANT

# RECOVERY DIVISION OVERVIEW

Performant is the only recovery firm to have the distinction of serving several prominent federal agencies, including the Department of Treasury, the IRS, and Department of Education

## Recovery Overview

- Performant leverages data and analytics capabilities and extensive domain expertise to **recover federal and state taxes, private and public receivables and delinquent and defaulted student loans**
- The Company's **long-term and deep relationships with individual Government clients**, both at the Federal and State level are impossible to replicate and provide a wealth of future opportunities
- Through **contractual arrangements with significant infrastructure and leading compliance record**, Performant provides risk management advisory services that enable state and federal clients to **proactively manage loan portfolios and reduce the incidence of defaulted loan assets** over time
- While the Recovery business **serves is a mature market** there are **growth pockets within the Government and Commercial** end markets
- Performant continues to evaluate the overall Recovery market and **utilizes a variable cost model** to ensure a balance of investment and profitability

## End Markets & Select Customers



1 of 4

Contractors Chosen by the IRS for PDC Program

1 of 6

Contractors Servicing the U.S. Treasury Contract

1 of 2

Providers Initially Selected By the DoE Prior to Dropping All Large Agency Contracts

As a trusted partner to several Government agencies and the **only provider selected in all three contracts**<sup>(1)</sup>, Performant is an established and entrenched debt recovery contractor with the ability to scale to address new opportunities





# REVENUE AND MARGIN GROWTH OPPORTUNITIES

	<b>Further Penetrate Existing Scope</b>		<ul style="list-style-type: none"><li>➤ Continue ramping recently won statements of work</li><li>➤ Optimize existing contracts with increased volumes and recoveries</li></ul>
	<b>Expand Scope with Existing Clients</b>		<ul style="list-style-type: none"><li>➤ Work with clients to adopt additional savings opportunities from proprietary concept library</li></ul>
	<b>Win New Clients</b>		<ul style="list-style-type: none"><li>➤ Growing pipeline of new health plan opportunities</li><li>➤ Ability to serve a largely untapped Commercial opportunity with existing platform</li></ul>
	<b>Develop Innovative Solutions</b>		<ul style="list-style-type: none"><li>➤ Continuous new product development including Premium Guard, PrePay experiments, and developing self-service PaaS (Platform as a Service)</li><li>➤ Technological enhancements enable increasing collection yields and results in higher volume allocations</li></ul>
	<b>Expand Across New End Markets</b>		<ul style="list-style-type: none"><li>➤ Sell into new Healthcare client types</li><li>➤ Escalating consumer debt balances across end markets that Performant does not currently serve</li></ul>
	<b>Pursue Strategic Acquisitions</b>		<ul style="list-style-type: none"><li>➤ Seek opportunities with complementary clients and capabilities</li></ul>
	<b>Leverage Long-Term, Irreplaceable Contracts</b>		<ul style="list-style-type: none"><li>➤ Established relationships with prominent market players could drive massive upside potential</li></ul>



# INVESTMENT HIGHLIGHTS

Dynamic, Disruptive Healthcare Technology Company

Multi-Pronged, Multi-Year Contracted Revenue Growth Model

\$200B Healthcare TAM Growing Annually

High Margin Recurring Revenue

Taking Market Share from Legacy Incumbents

The New Performant

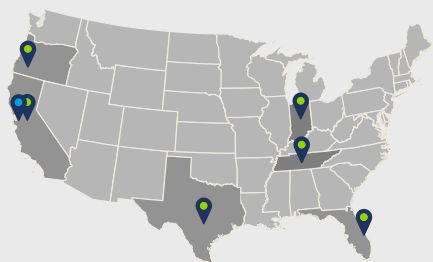


## APPENDIX

PERFORMANT



# PERFORMANT AT A GLANCE



1976

founded

Headquartered  
in Bay Area  
(Livermore, CA)



Key Markets  
Healthcare, financial  
services, government,  
higher education, and  
commercial

Publicly Traded  
under PFMT (NASDAQ)

Integrity-focused  
offering enterprise  
solutions that enhance  
revenue and contain costs

Technology driven  
audit, recovery, and  
outsourced services



Long-term Client  
Partnerships  
driven by a customer  
service culture

140M+  
commercial health plan  
lives served





# OPERATING IN A POST COVID-19 ENVIRONMENT

- Successfully adapted and responded to a multitude of changes from clients and various governing bodies at every level from local cities and counties, all the way to the federal government
- Mobilized over 1,200 employees to continue our ongoing business operations in a secure remote environment.
- Health care operations were not significantly impacted as only two of our health care customers were directly impacted by congressional regulations related to COVID-19
  - Coordination of benefits contracts have not experienced contractions
  - Continued growth and expansion in our other health care offerings
  - Do not anticipate COVID-19 to have permanent negative effects on our relationships or overall contract expectations
- As a leader in payment integrity, serving multiple CMS regions and numerous national and regional Medicare and Medicaid managed care plans, our customers have come to depend on our resiliency and forward thinking to combat the highly disruptive nature of COVID-19
- The Coronavirus Aid, Relief, and Economic Security Act (CARES Act) directly impacted our Recovery operations
  - Suspended payments, ceased accruing interest and stopped involuntary collection of payments or wage garnishment for student loans originated by the Department of Education.
  - Pause in outbound activity related to student loans expected through December 31, 2020



# NON-GAAP RECONCILIATION TABLES

	Year Ended December 31,	
	2018	2017
	(in thousands)	
<b>Reconciliation of Adjusted EBITDA:</b>		
Net income (loss)	\$ (8,010)	\$ (12,729)
Provision for (benefit from) income taxes	1,542	(1,325)
Interest expense	4,699	6,972
Interest income	(28)	(4)
Transaction expenses <sup>(1)</sup>	—	576
Restructuring and other expenses <sup>(7)</sup>	—	—
Depreciation and amortization	10,234	10,888
Impairment of goodwill and intangible assets <sup>(4)</sup>	2,988	1,081
CMS Region A contract termination <sup>(6)</sup>	(19,415)	—
Stock based compensation	2,750	3,740
Adjusted EBITDA	\$ (5,240)	\$ 9,199

(1) Represents costs and expenses related to the refinancing of our indebtedness.

(4) Represents intangible assets impairment charges related to Great Lakes customer relationship in 2018, impairment charges related to our Performant Europe Ltd. subsidiary in 2017, and impairment charges related to our Department of Education customer relationship due to the announcement that we would not receive a new contract award in 2016.

(6) Represents the net impact of the termination of our 2009 CMS Region A contract during 2018, comprised of release of an aggregate of \$28.4 million of the estimated liability for appeals and the net payable to client balances into revenue, net of derecognition of \$9.0 million of prepaid expenses and other current assets, with a charge to other operating expenses, reflecting accrued receivables associated with amounts due from subcontractors for decided and vet-to-be decided appeals.

(7) Represents restructuring costs and severance and termination expenses incurred in connection with termination of employees and consultants in 2016.





# NON-GAAP RECONCILIATION TABLES (CONT.)

	Year Ended December 31,	
	2019	2018
	(in thousands)	
<b>Reconciliation of Adjusted EBITDA:</b>		
Net loss	\$ (26,820)	\$ (8,010)
Provision for (benefit from) income taxes	(377)	1,542
Interest expense	7,589	4,699
Interest income	(41)	(28)
Client contract termination settlement <sup>(8)</sup>	(677)	—
Non-core operating expenses <sup>(7)</sup>	309	—
Earnout mark-to-market <sup>(6)</sup>	(1,223)	—
Depreciation and amortization	8,536	10,234
Impairment of goodwill and intangible assets <sup>(3)</sup>	7,200	2,988
CMS Region A contract termination	—	(19,415)
Stock based compensation	2,311	2,750
Adjusted EBITDA	\$ (3,193)	\$ (5,240)

(3) Represents a goodwill impairment charge in 2019 and an intangible assets impairment charge related to Great Lakes customer relationship in 2018.

(6) Represents the change from prior reporting periods in the fair value of the potential earnout consideration payable to ECMC group in connection with the Premiere acquisition.

(7) Represents professional fees related to strategic corporate development activities.

(8) Represents a contract termination settlement from the Department of Education in 2019.



# NON-GAAP RECONCILIATION TABLES (CONT.)

	Six Months Ended June 30,	
	2020	2019
	(in thousands)	
<b>Adjusted EBITDA:</b>		
Net loss	\$ (19,683)	\$ (14,888)
Provision for (benefit from) income taxes	(4,123)	313
Interest expense <sup>(1)</sup>	4,258	3,094
Interest income	(12)	(22)
Depreciation and amortization	2,795	4,557
Impairment of goodwill <sup>(5)</sup>	27,000	—
Earnout mark-to-market <sup>(6)</sup>	(162)	(912)
Stock-based compensation	1,340	1,218
Adjusted EBITDA	\$ 11,413	\$ (6,640)

(1) Represents interest expense and amortization of issuance costs related to the refinancing of our indebtedness.

(5) Represents a noncash goodwill impairment charge in 2020 mainly due to the decrease of our market capitalization.

(6) Represents the change from prior reporting periods in the fair value of the potential earnout consideration payable to ECMC group in connection with the Premiere acquisition.