

The background of the slide is a blurred image of a beach with sand in the foreground and a blue sky and ocean in the background. The Boomer Naturals logo is centered in the upper half of the slide. The word "boomer" is in a large, teal, lowercase sans-serif font. Below it, the word "naturals" is in a smaller, black, lowercase sans-serif font, followed by a trademark symbol (TM).

boomer naturals™

Investor Presentation

October 2020

Forward Looking Statements

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Agenda

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- › Face Masks
- › Boomer Botanics

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Financial Highlights & Key Takeaways

Boomer Naturals Overview

Our products and services enhance well-being and increase quality of life

Boomer Naturals at a Glance

- › Expanding Two Growing Platforms: Healthy Living and Boomer PPE products
- › Leveraging an **omni-channel sales strategy** including e-commerce, retail, and wholesale
- › Seven-person medical advisory board consisting of physicians and wellness professionals
- › **Exclusive US distribution from Vietnamese suppliers** via Pham Van Trading
- › Based in Las Vegas, NV, with **90+ employees**
- › Public company (OTC: BOMH), completed a reverse merger in February 2020
- › **100+ wholesale partners** via Boomer Botanics, Skin Sunscreen, and PPE contracts
- › Fiscal year ends July 31

Select Partners

aetna™

CVS®

FOXWOODS
RESORT + CASINO
THE WONDER OF IT ALL

Scrip Hessco

Tommy Bahama
+
boomer naturals

Serving Wellness and PPE Markets

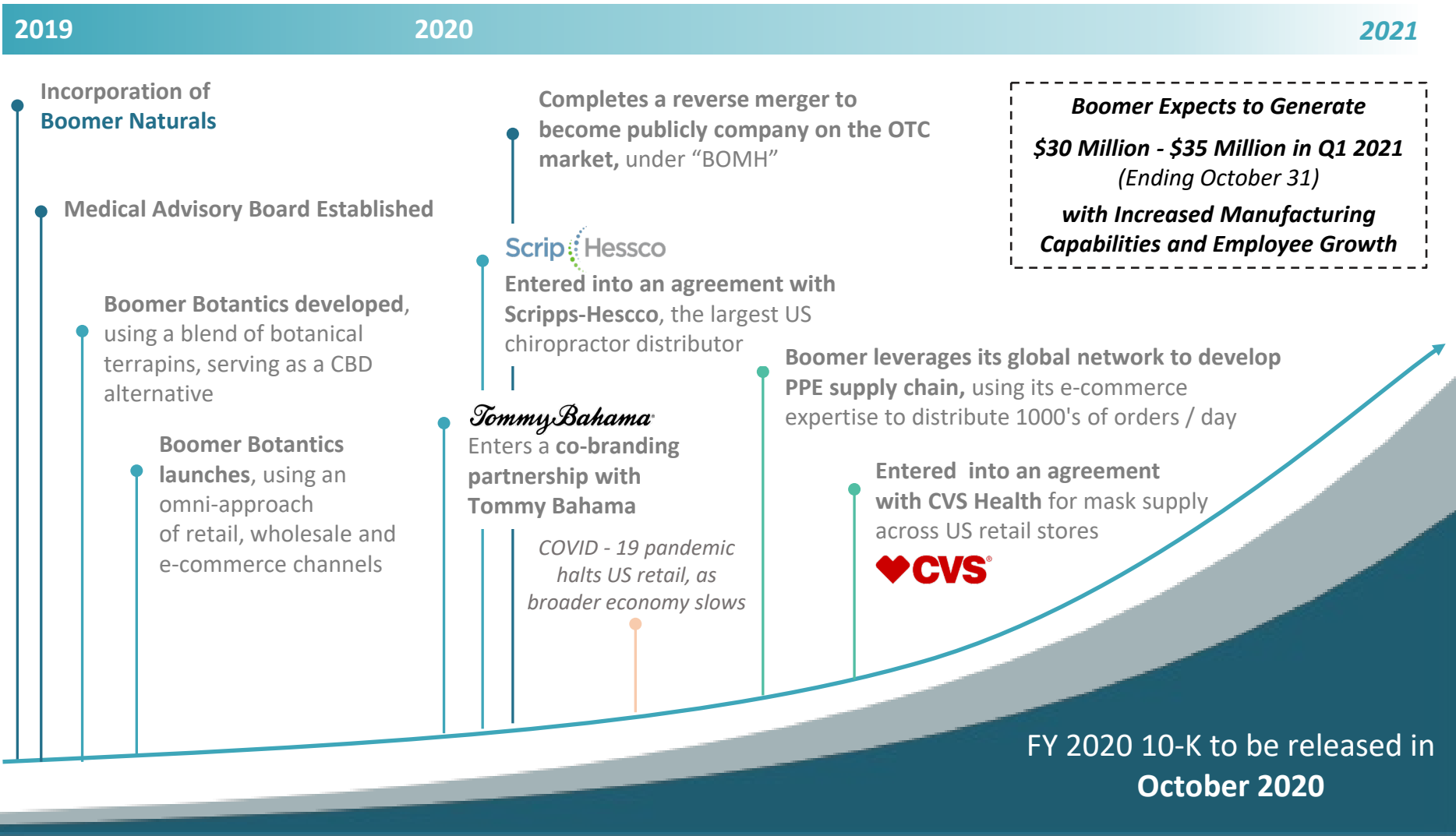
Healthy Living



Boomer PPE



Expanding Platform & Key Milestones for Growth



Management Team

Mike Quaid | *Chief Executive Officer*



- › Former executive at S.G. Warburg, Partner and head of risk mgmt. at KCCO a Chicago-based hedge fund
- › Co-founded BN in 2019; responsible for major partnerships including PGA magazine, Tommy Bahama, and Pham Van Trading as well as the acquisition of SKIN sunscreen, a leading golf sun care brand
- › B.S., Millikin University, MBA Northwestern Kellogg

Tim Jankowski | *Chief Financial Officer*



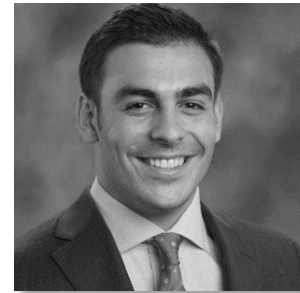
- › Former finance director at Czarnowski with 13 years in leadership capacity as Finance Director, Controller and outsourced CFO
- › Joined in 2020; responsible for internal controls, budgeting, and establishing an ERP
- › B.S., Walsh college, MBA Wayne State University, CPA

Giang Thi Hoang | *Chief Operating Officer*



- › Former Marketing and Public Relations executive during 14-year career at Vietnam Eximbank, direct report to CEO
- › Joined in 2019, responsible for international and domestic supply chain. Oversees procurement from Vietnam and management of exclusive supply contracts with U.S. manufacturers
- › B.S., University of Ho Chi Minh City

Geno Quaid | *Director of Strategy and Finance*



- › Former Management Consultant at Boston Consultant Group with a focus on healthcare and consumer strategy sectors
- › Joined in 2020, responsible for securing financing, developing sales strategy, and business development
- › B.S., Claremont Mckenna, M.S. Finance Claremont Mckenna

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Face Mask Market Segmentation Breakdown

By product type



Respiratory Masks | *N95, KN95, FFP2 & FFP3, P95 & R95*

- › Tight-fitting face masks that can filter out small particles, viruses, and bacteria
- › Beyond splashes, sprays, and large droplets, these respirators also filter out 95% to 99% small air particles, including viruses and bacteria
- › 52% of 2020E global market share, growing at a ~13% CAGR through 2025



Surgical Masks | *3-ply, 4-ply*

- › Disposable, loose-fitting face masks that cover nose, mouth, and chin
- › FDA-approved to protect the consumer from sprays, splashes, and large-particle droplets
- › Prevents the spread of potentially infectious respiratory secretions from the wearer to others
- › 35% of 2020E global market share, growing at a ~9% CAGR through 2025



Cloth Masks

- › Face masks that offer protection from dust and prevent the spread of COVID-19
- › The CDC recommends using it in public settings for social distancing and proper hygiene
- › 13% of 2020E global market share, growing at ~6% CAGR through 2025

Boomer Naturals Reusable Nano-Silver Mask

- › Respiratory and surgical mask **market penetrator**
- › **Accessible alternative** to respiratory masks in special situations where availability is lacking
- › A more **economical, effective, and environmentally friendly** option than surgical masks



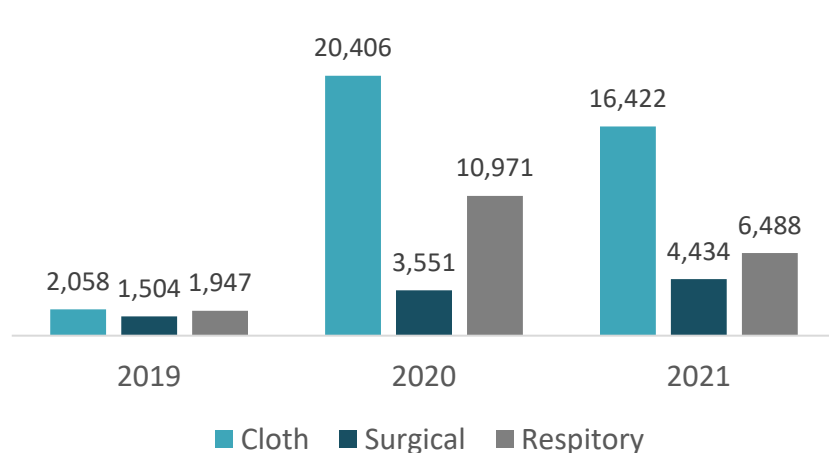
**Cloth Mask
Market Leader**

Exclusions | *Face Shields, Self-Contained Apparatuses, Full Face Respirators*

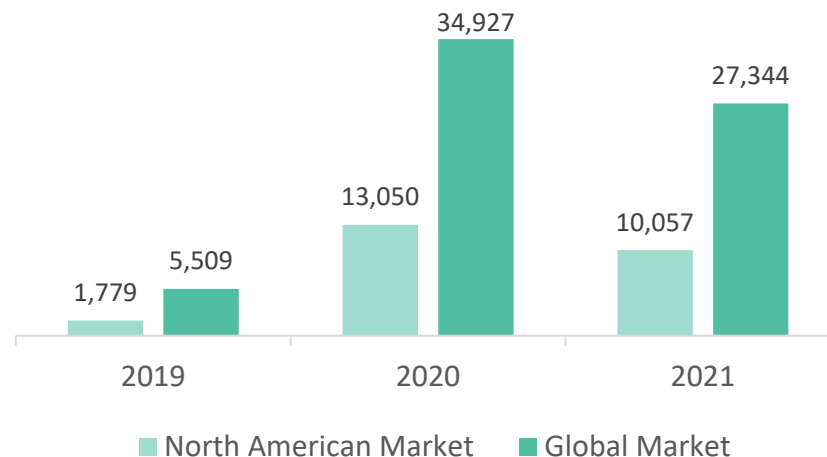
Face Mask Market Size & Forecast (2019 - 2021)

By revenue (\$ in millions)

Global Product Segmentation



Geographic Segmentation



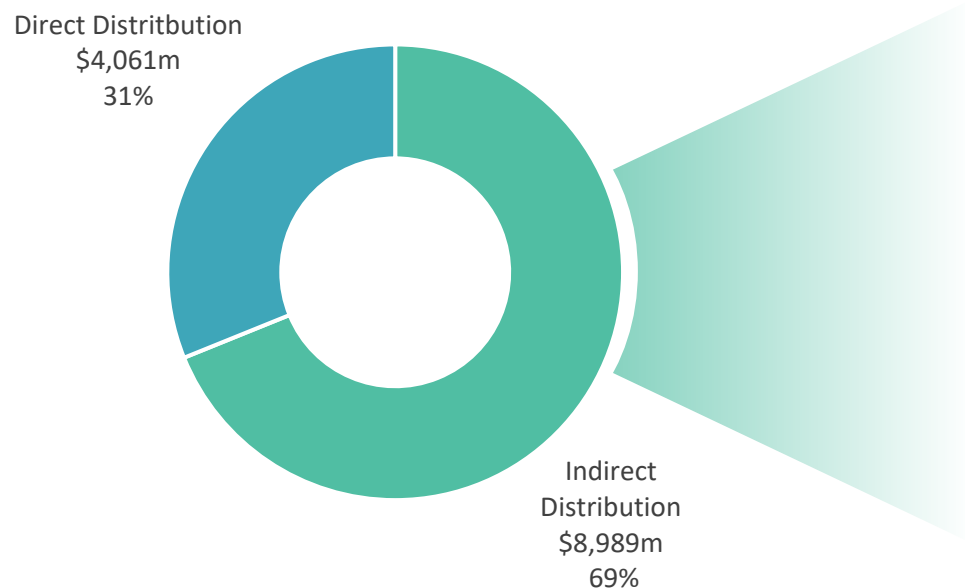
Key Growth Drivers



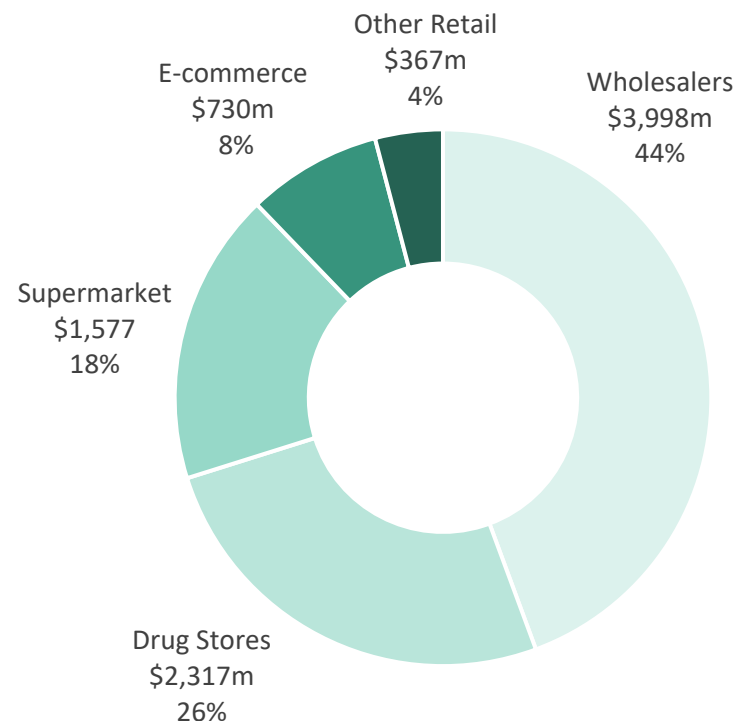
North American Face Mask Market Breakdown (2020)

By revenue (\$ in millions)

N. A. Distribution Segmentation



N. A. Indirect Distribution Breakdown

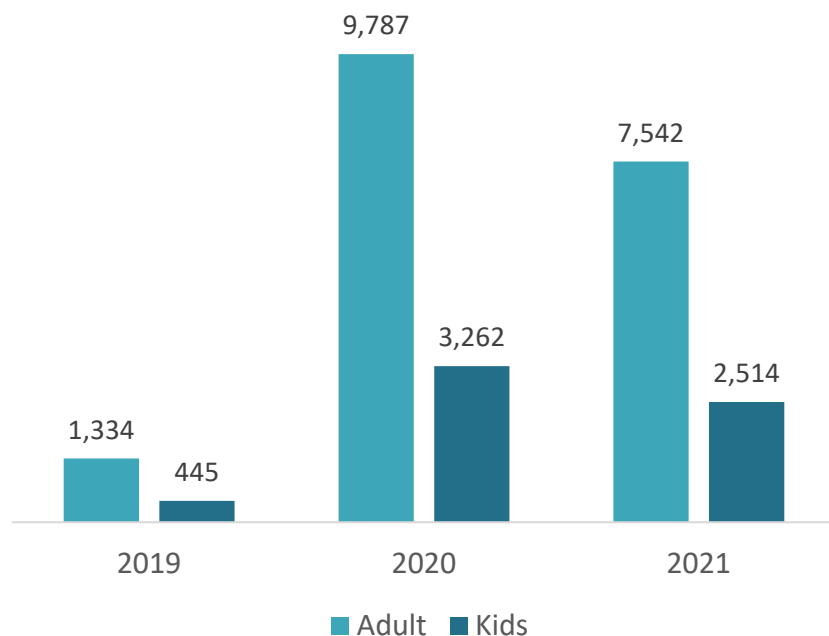


Drug Store mask sales represents a \$2.3bn revenue opportunity, accounting for 18% of the 2020 aggregate market

North American Face Mask Market Breakdown (2020) (Cont'd)

By revenue (\$ in millions)

N. A. Age Demographic Segmentation

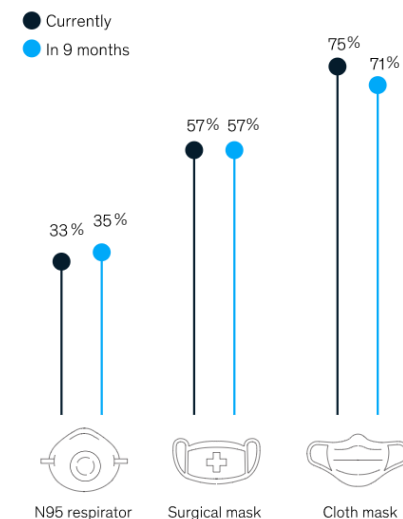


Aggregate mask sales represent a \$13.1bn revenue opportunity in 2020

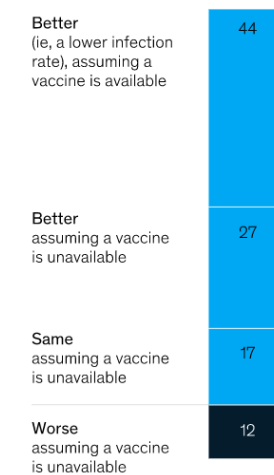
Vast Majority of Americans Expect to Wear Masks in 2021

Most respondents expect to wear masks nine months from now, when many believe the COVID-19 infection rate will be lower.

Personal use of face coverings over time,¹
% of respondents reporting at least weekly use



Expectations for COVID-19's progression in the US, in 9 months,² % of respondents



McKinsey & Company

American culture embracing masks, with 70% expecting to wear a cloth mask in 2021

Sustained Demand Drivers Through 2021

Short Term Demand

- + Increased awareness and widespread testing
- + As businesses return, the **safety of both employees and customers will be top priority**
- + International demand sustained as **COVID spreads more into developing countries**
- + COVID resurgence and **second wave possibility**
- + Globally, governments, corporations, and small business will stockpile PPE for **risk mitigation and/or compliance with health mandates**
- + **Sustained PPE usage becomes the norm** for individuals and businesses
- + **Unwillingness to vaccinate**
- + **Pockets of western populations adopting face masks** akin to APAC markets, which see ~60% usage

Long Term Demand

Strong Support for Face Masks as Best Solution During the Pandemic

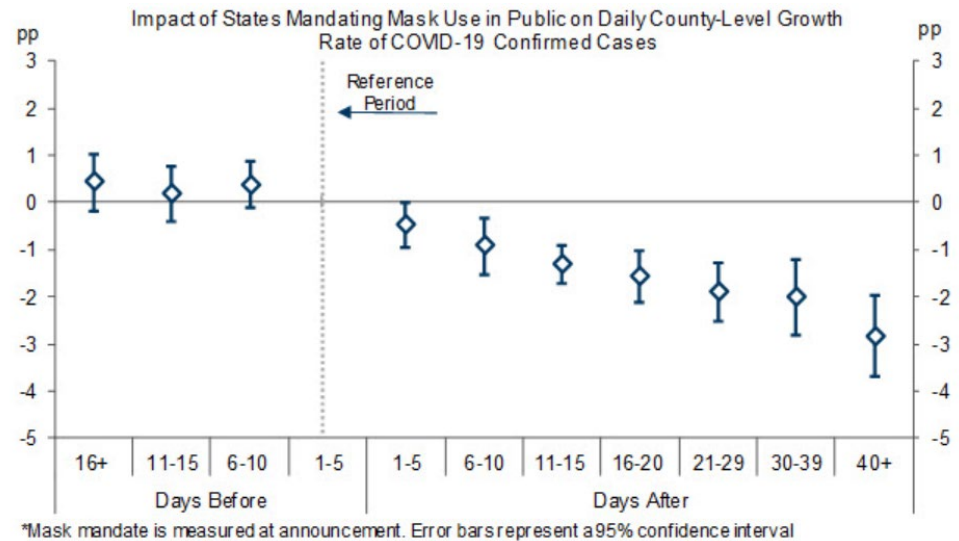


A June 2020 Harvard Study **suggests masks and social distancing will be needed into 2022** to avoid overwhelming the health care system



"A national face mask mandate could partially substitute for renewed lockdown," given face masks are associated with significantly better coronavirus outcomes

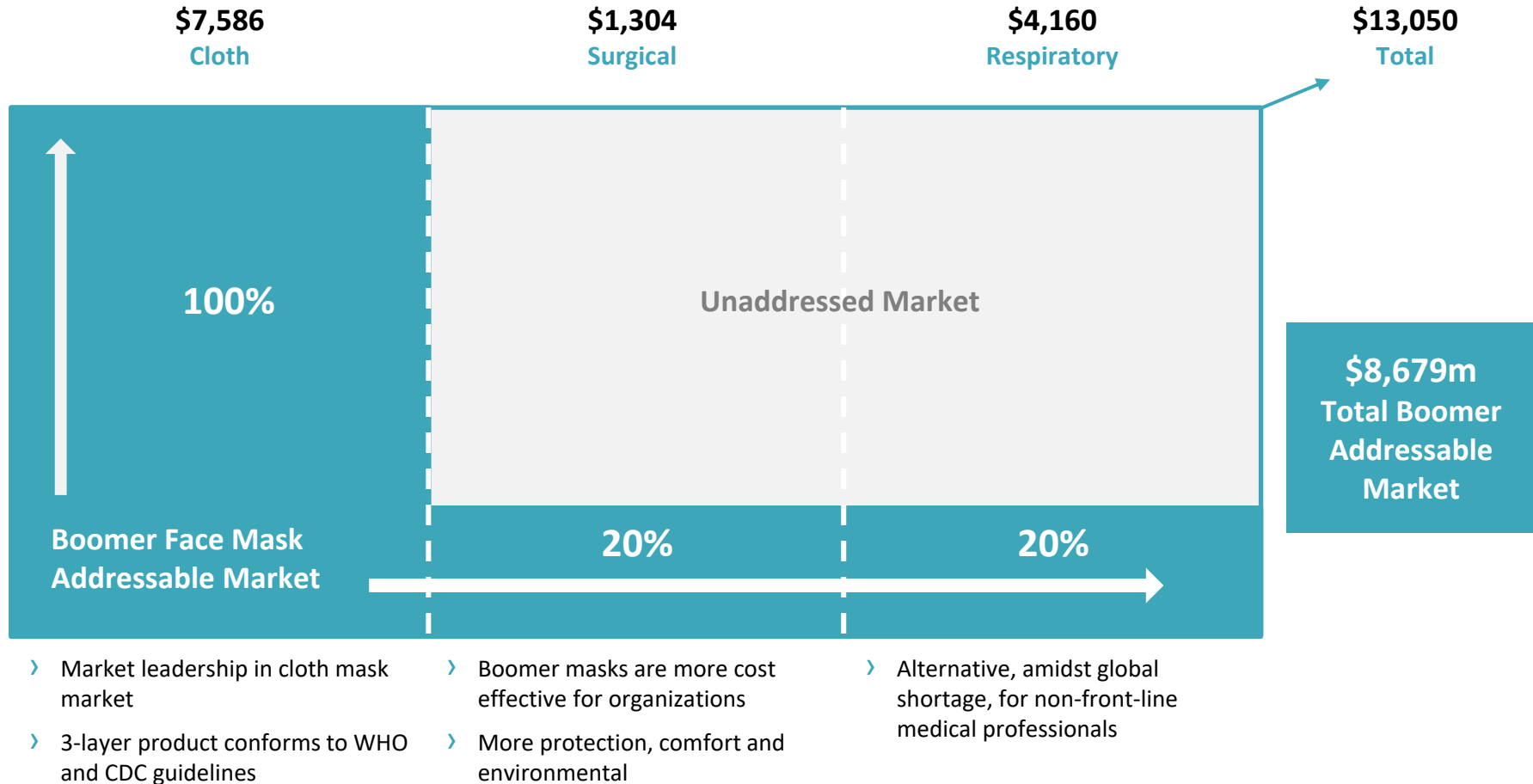
Mask Mandates are Associated with Large Declines in COVID-19 Cases



Boomer Naturals' Face Mask Total Addressable Market Is ~67% of North American Market

North American Face Mask Market By Revenue and Product (2020)

By revenue (\$ in millions)





Addressable Market for Boomer Botanics is ~\$15b


Boomer Botanics extends across several, high growth health and wellness product markets

Market	2020 US Market Est. Size	Est. 2020-2025 CAGR	Relevancy to Boomer Botanics
CBD Products	~\$4.7b ¹	~29.0% ¹	● ● ● ● ●
Topical Pain Relief	~\$9.3b ²	~7.4% ²	● ● ● ● ○
OTC Sleep Aides	~\$576m ³	~7.0% ³	● ● ● ○ ○

Market Relevant Boomer Botanics Products

 Full Product Suite

 Roll-ons and Creams

 PM Botanic Products

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Overview of Boomer PPE and Healthy Living Product Offerings



PPE Products

- › Multi-Use Face Mask
- › Surgical Face Mask
- › Visor Face Shield
- › Hand Sanitizer
- › Safety Glasses
- › Nitrile Gloves
- › Isolation Gowns
- › PPE Pack



Comprehensive
health and wellness
product suite

Healthy Living Products

Boomer Botanics (CB5)

- › Roll-On
- › Immune Tincture
- › Gummies
- › Pet Treats
- › Massage Oil
- › Cream

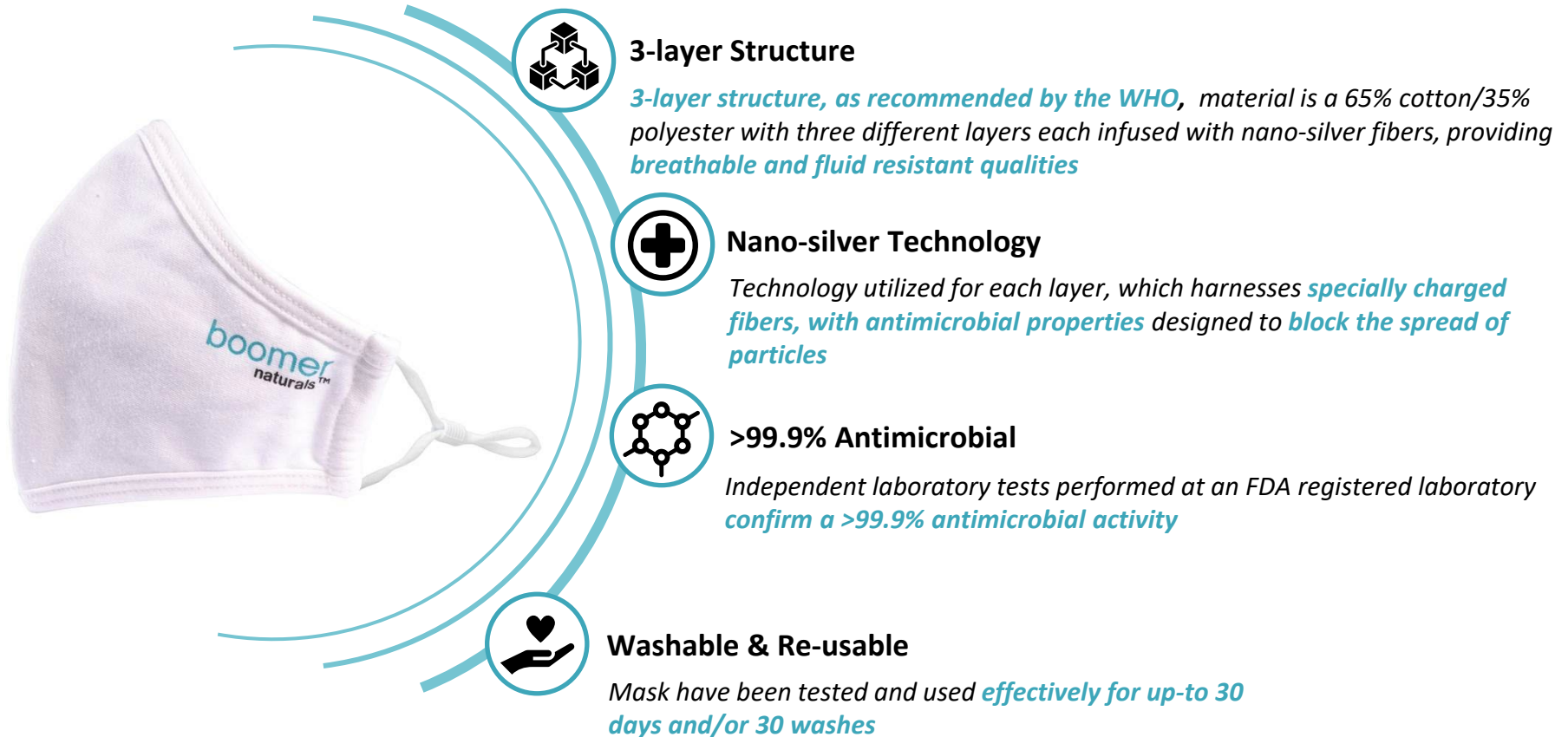


Skin Care & Wellness

- › Glam Mask
- › Lip Mask
- › Skin Sunscreen
- › Skin Lip Balm
- › Libido Supplement



Multi-Use Facemask Deep Dive



Boomer Botanics Deep Dive

- **All natural, doctor formulated** blends (patent pending)
- Proprietary formula is the **first FDA-compliant alternative to CBD**
- Combines **five natural and powerful ingredients that target the body's endocannabinoid system (ECS)**
- A healthy, fully-supported ECS means a **stronger immune system, better pain management, more restful sleep, less fatigue**, and much more!

Featuring a blend of powerful ingredients, including **rosemary extract, cacao extract, black pepper extract, and other natural herbs**

Supports immune system

Reduces the appearance of blemishes

Reduces pain and inflammation

Helps maintain cholesterol levels within the normal range

Reduces stress

Improves absentmindedness and prevents mild memory loss

Helps maintain proper joint function

Alleviates mild mood swings

Helps maintain healthy blood sugar levels

Helps support lung and respiratory function

Aids in the overall aging process



Live your best life starting now

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Sales and Distribution Strategy: PPE

I



Target **large retailers** in need of reliable PPE supply (i.e., CVS, grocery store chains, etc.) with high potential for cross-sell opportunities into Boomer's Healthy Living products

II



Outreach to **high-need institutions** such as healthcare facilities, schools, state and local governments, prisons, and senior living facilities to provide high-quality, reliable, and comprehensive PPE supply

III



NYC

Invest in **DTC distribution** growth while **adding flagship retail store in NYC**, across from Madison Square Garden (MSG)

IV



Pursue **corporations** in need of supplying employees, reps, and/or customers with PPE (e.g., Foxwood and Aetna)

V



Expand presence to **small and medium sized businesses** (e.g., salons, plumbers, local restaurants, etc.)

Sales and Distribution Strategy: Healthy Living

I



Renewable three-year agreement (Jan-20) with lifestyle brand **Tommy Bahama** to be their **exclusive licensed wellness partner**

II



Agreement with **Scrip/Hessco**, who serves over **60,000 chiropractors, massage therapists, physical therapists, and home health organizations**. Working with Boomer Naturals to place Boomer Botanics products in clinics nationwide

III



Leverage brokers and distributors for regional and national retailers, while our in-house sales team has **established several wholesale options** (e.g. golf shops and nail salons)

IV



Invest heavily in e-commerce business, while planning large-scale **campaign for facemask customers and high need institutions / individuals (e.g., elderly and senior living establishments)** regarding the benefits of Boomer Botanics

V



NYC

Add **flagship retail store in NYC** across the street from MSG

Inherent Synergy Potential Across Divisions

Boomer's business model creates new sale and distribution opportunities for itself with two channels of well-established customers

1

Select Customers Originally Onboarded through the **PPE Division**

aetnaSM

CVS[®]

High probability targets for cross-sell into Healthy Living

UNFI[™]
BETTER FOOD. BETTER FUTURE.

FOXWOODS[™]
RESORT + CASINO
THE WONDER OF IT ALL

2

Select Customers Originally Onboarded through the **Healthy Living Division**

Scrip Hessco

Successfully cross-sold PPE products

Tommy Bahama
+
boomer naturals

Overarching Strategy

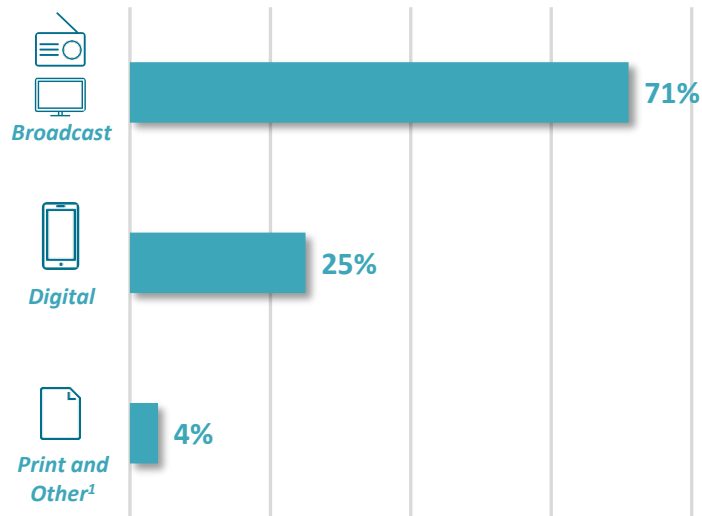
- + Continue to provide value by offering a comprehensive health and wellness product suite leading to a **logical cross-sell opportunity**
- + **Capture synergy potential** between PPE and Healthy Living sales and distribution operations

Media Spend and Strategy

Q4 2020 saw significant media initiatives to **educate consumers on product technology differentiation** and **establish the Boomer PPE brand**

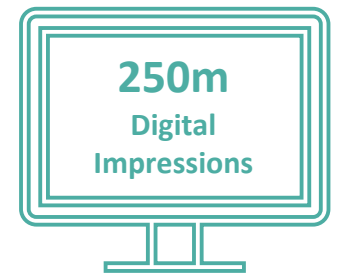
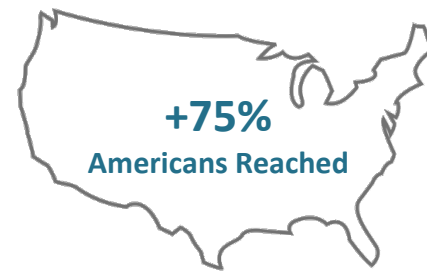
Q4 2020 Media Spend Breakdown

Total Media Spend: ~\$12.5m



Media spend **budgeted to be 15% - 20% of quarterly net sales on a go forward basis** as consumer education and brand awareness matures

Media Spend Results



- + **Consumer education** on nano silver mask technology differentiation
- + **Branding** opportunity, while **helping raise awareness** around COVID-19 safety precautions

Key component of CVS selection Boomer as their premier mask and gaiter vendor

TV, Radio, and Digital Media Coverage

TV and Radio Partners / Coverage

Network Stations & Subscription Services

Radio Partners

Digital Media

Target Websites

FoxNews.com	Yahoo.com	MSN.com
CNN.com	NYPPost.com	DrudgeReport.com
People.com	USAToday.com	Weather.com
NJ.com	MaternityWeek.com	TheHill.com

Ad Examples

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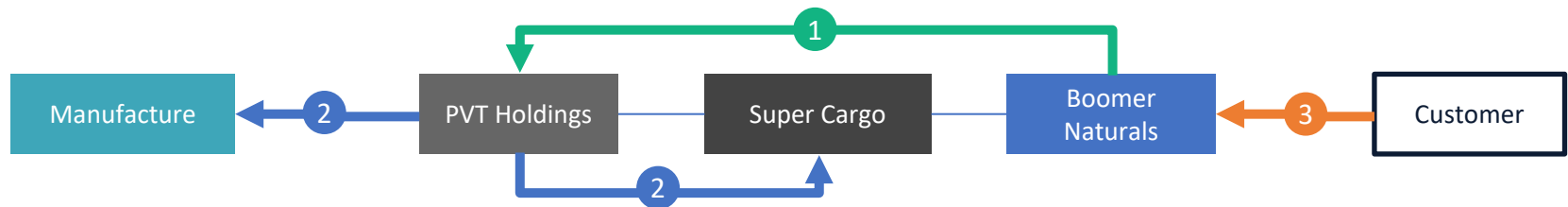
VI

Financial Highlights & Key Takeaways

Supply Chain Partnership Overview

Certified, high quality products	Proven logistics: shipped 10m+ units	Multiple suppliers to mitigate risk	Strong supplier partnerships
<ul style="list-style-type: none"> › FDA registered manufacturers, certified >99.9% antibacterial protection, 30-day use washable masks¹ › 3&4-ply paper surgical masks, Nitrile gloves, Neck gaiter and Surgical gowns (level II) and coveralls all certified by US testing standards 	<ul style="list-style-type: none"> › Received 10m units within 90 days of PPE division creation › Partnership with Pham Van Trading (PVT) who manages exclusive US relationships with suppliers and customs › Best in class international shipping with Super Cargo 	<ul style="list-style-type: none"> › Team of eight in Vietnam to oversee supply chain and logistics › Three Vietnamese factories able to procure 30m masks per month › Access to gloves, gowns and coveralls via PVT 	<ul style="list-style-type: none"> › Exclusive contracts with face mask suppliers for US distribution › PVT in Vietnam is operated by export / import banking and academic professionals with family ties to BN stakeholders › PVT leverages connections throughout the PPE APAC supply chain

Supply Chain Dynamics



Timeline	1 T=0	2 T=1	T=7-24 ² (Shipment Sent)	3 T=Varies
Actions	BN receives a PO from customer and places order with PVT holdings	PVT sends order to supplier network and Super Cargo	Super Cargo arranges delivery from Vietnam	Customer received product

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Results

Q4 fiscal 2020 and preliminary Q1 fiscal 2021

“Our company elected to begin supplying PPE in response to the urgent need for such products and our **unique access to manufacturing capacity in Vietnam**. In addition to feeling morally compelled to do so, we considered it a **natural extension of our established health and wellness product lines.**”

– Mike Quaid, *Boomer Naturals Chief Executive Officer*



~\$9.5m
Q4 2020
Net Sales¹

\$30m – \$35m
Q1 2021 Estimated
Net Sales²

FY 2020 10-K to be released in
October 2020



Boomer Holdings, Inc: Company Structure

Corporate Overview

Boomer Holdings, Inc

- › Completed reverse merger with Remaro (REMO)
- › Operating company is Boomer Naturals (BN)
- › Began trading on the OTC market under symbol: BOMH in early Sept. 2020
- › 136m common shares outstanding; 200m authorized common, 10m preferred

Capital Structure

Equity

- › 80% founders, management, and employees
- › 20% sold through family & friends rounds
- › 136m common shares outstanding; 200m authorized common, 10m preferred

Debt¹

- › \$2.5m in working capital revolver
- › \$2.2m in convertible notes

Investment Highlights

