



LYTHAM
PARTNERS

Expertise and Guidance to
Small-Cap Companies

FOR IMMEDIATE RELEASE

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Lytham Partners Opens New York Office

New York, New York – October 7, 2013 – Lytham Partners, LLC, a leading national investor relations firm, announced today the opening of its office in New York City, located in mid-town Manhattan. The office will be managed by Adam P. Lowensteiner, who has served as a financial services and investor relations professional in the New York City area for more than 17 years.

Joseph Diaz, managing partner of Lytham Partners, commented, “We are pleased to add New York City to our growing network of offices which currently includes Phoenix and Chicago. Over the past 15 years, Lytham Partners has established itself as one of the leading investor relations firms in the country, with our strong focus on providing our clients unparalleled access to the institutional investment community and strategic communications services. Maintaining offices across the country enables us to more effectively serve our clients, our institutional investor contacts, and enhances the firm’s capacity for future growth.

“We are gratified to have an industry professional the caliber of Adam Lowensteiner join our firm. Adam is a highly respected investor relations professional having devoted the past 13 years counseling CEOs and CFOs of emerging growth companies to expand their respective investor audiences with a focus on operational and financial performance and management integrity. Prior to that, Adam was a securities analyst at a sell-side firm and a leading investment publication. Adam’s experience and investment community relationships will serve our current and future clients well. We look forward to a highly collaborative relationship with Adam to grow our business in the years to come.”

About Lytham Partners

Lytham Partners, LLC provides expertise and guidance to small-cap companies in the healthcare, technology, services, agricultural, industrial, aerospace and defense segments, as well as the consumer and capital goods industries. The firm is dedicated to generating substantive communications programs with an emphasis on developing management credibility via data, clear articulation of achievable strategic plans, and timely interaction with investors. For more information visit our website at www.lythampartners.com.

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