

THE LYTHAM PROCESSES

DUE DILIGENCE

Lytham conducts on-site meetings to gain a full understanding of your company and your investor relations needs.

CORPORATE POSITIONING

We help create new materials to better communicate your story to Wall Street and reposition your company: corporate profile, corporate presentation, press releases, investor package, annual report and shareholder letter, Chairman and/or management blog, website development and management.

INVESTOR OUTREACH

Our outreach efforts help maintain and grow your shareholder base through one-on-one roadshows, telephonic outreach and introductions, investor conference participation, quarterly virtual roadshows, executive videos, quarterly earnings events and more.

MANAGE SHAREHOLDERS

We streamline shareholder management by handling press release writing, distribution and EDGAR filing, fulfillment and printing, creating and managing investor database, and maintaining your investor website.

CONSULTING & CRISIS COMMUNICATIONS

We provide expert guidance on many investor relations issues such as proxy and activist investor issues, financing evaluation, Board of Director consulting, and executive coaching.

DETAILED REPORTING

We keep you up-to-date with quarterly analysis books, detailed peer group comparisons, and investment community perception studies.

OUR INVESTOR RELATIONS PROCESS IS REPRESENTATIVE OF DECADES OF EXPERIENCE WITH INSTITUTIONAL INVESTORS AND SMALL-CAP COMPANIES.



LYTHAM
PARTNERS

EXPERTISE AND GUIDANCE FOR SMALL-CAP COMPANIES

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