

BUILDING AN IR SITE



LYTHAM
PARTNERS

WHY BUILD AN IR WEBSITE

An investor relations website can help a public company organize information for investors, analysts, and media.

Today's world is fast-paced and technology-driven. Your investors expect you to have an engaging investor relations website. Investors, analysts, and media want immediate and easy access to the company's management and board information, stock price, company news, SEC filings, annual reports, and other material information.

RECOMMENDED SECTIONS

- Corporate Overview**
- Press Releases**
 - All years
 - Download functions
- SEC Filings**
 - All years
 - Download functions
- Financial Reports: Annual Reports and Proxy Statements**
 - All years
 - Download and search functions
- Events & Presentations or Event Calendar**
 - Upcoming and archived:
 - Earnings event webcasts
 - Shareholder meeting webcast
 - Conference webcasts
 - Corporate Presentation as PDF or in SlideShare
- Management and Director Bios**
- Corporate Governance Documents (as deemed appropriate)**
 - Audit Committee Charter
 - Compensation Committee Charter
 - Nomination Committee Charter
 - Code of Conduct and Business Ethics
 - Corporate Governance Guidelines
 - Board Independence
 - Insider Transactions / Ownership
- Stock Information and Fundamentals**
- Analyst Coverage**
- Online Investor Kit or Fact Sheet**
- IR Briefcase**
- Investor FAQ**
- Contact Us / Request Information**

OPTIONAL FEATURES

- Corporate Video**
- Corporate Blog**
- RSS News Feeds**
- Email Alerts**
- Social Media Integration**
 - StockTwits
 - Facebook / Twitter
 - LinkedIn
 - Youtube
 - SlideShare
 - Flickr

EXPERTISE AND GUIDANCE FOR SMALL-CAP COMPANIES

Lytham Partners, LLC
2355 E. Camelback Road Ste #425
Phoenix, AZ 85016

Phone: 602-889-9700
www.lythampartners.com